



THE ACCADEMIA NAZIONALE DI SAN LUCA REQUESTS THE PLEASURE OF YOUR COMPANY AT THE PRESENTATION OF THE

NAM

Nuovo Archivio Multimediale
dell' Accademia Nazionale di San Luca
(the New Multimedia Archive at the Accademia Nazionale di San Luca)
nam.accademiasanluca.eu

as part of the National Architectural Archives Day [Giornata Nazionale Archivi di Architettura] promoted by AAA Italia

The formal welcome will be made by
Guido Strazza

The event will be introduced and presented by
Francesco Moschini

Speakers
Giorgio Nottoli
Ilaria Giannetti
Luca Porqueddu

*Two information points will be available in the Academy's Sala del Consiglio allowing access to the the NAM portal,
and an audiovisual installation will show a selection of films from the NAM New Multimedia Archive*

Friday 18th May 2012, 6pm

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On Friday 18th May 2012 at 6pm, as part of the National Architectural Archives Day, the Accademia Nazionale di San Luca will present the **New Multimedia Archive** (Nuovo Archivio Multimediale) NAM, with a demonstration of the dedicated web portal. An official welcome by Guido Strazza will be followed by interventions introduced and coordinated by Francesco Moschini, with speakers including Giorgio Nottoli, Ilaria Giannetti, Luca Porqueddu.

The **NAM nuovo archivio multimediale** marks a new stage in the Accademia Nazionale di San Luca's ongoing work dedicated to the preservation and diffusion of artistic learning.

The project's primary aim is that of providing a constant testimony to the work of the Academicians – Painters, Sculptors, Architects and Scholars – conserving and rendering accessible to the public both filmed and photographic documentation of their scholarly and artistic research, as well as promoting the initiatives organised by the Academy, making them accessible to a wider public in the form of videos and photographs. The new media library also represents the first building block in the construction of a multimedia archive entirely dedicated to art and architecture, which will put on-line a greater quantity of data and documents of interest at a national and international level. The new archive is therefore intended to offer a space for research dedicated to the transmission of the theory and practice of the visual arts via an ongoing documentation of events organised to encourage and reflect scholarly debate, and at the same time it will function as an online data-bank for documents from sources that include other archive collections. The archive can be consulted inside the Academy building via two information points which have been set up in the Sala del Consiglio, in addition to which a *web portal* is being developed, cataloguing, describing and rendering accessible all of the audiovisual and photographic material held in the Academy's NAM archive and combining this with access to the catalogues of other institutions. **To this end, the NAM nuovo archivio multimediale project envisages the beginning of structured collaborations with other Italian and international institutions working in the same field.** The first stages in the construction of the multimedia archive have, so far, involved the video-documentation (which began in 2011) of all the activities organised and promoted by the Academy, the acquisition – in digital format – of the audio-recordings of the most important conferences organised by the Academy in recent years together with the photographic material documenting the same conferences, and the development of a series of original videos produced by the Academy. Current projects include “**Ritratti Accademici**” [“Portraits of the Academicians”], a series of *video-interviews*, in which the audio-visual format substitutes the traditional Portrait of the Academician on canvas, and “**Fermo Immagine-Racconti dal Premio Giovani**” [“Stills: Stories of the Premio Giovani”], a series of *short recordings* consisting of conversations with the participants in the Academy's competition for young artists, the intention being to promote the prize's aims and to piece together a wider picture of the most recent developments and new frontiers in the visual arts. The first steps taken towards initiating structured collaborations with other Institutions that preserve and produce audiovisual material have been made in the form of a collaboration with the Conservatorio dell'Accademia Nazionale di Santa Cecilia, which is participating in the initiative with original music for the videos produced by the Academy's NAM. The material held in the media library will be periodically catalogued, studied and promoted with exhibitions, lectures, conferences, seminars and teaching activity, accompanied by the publication of CDs, DVDs and publications in other multimedia formats aimed at diffusing the scholarly work undertaken and promoted by NAM.

Technological partnerships: